



**FORM 57 TO 1400 B. DEPARTMENT OF COMMERCE
(MODIFIED) PATENT AND TRADEMARK OFFICE**

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
(Use several sheets if necessary)

(37 C.F.R. § 1.98(b))

ATTY. DOCKET NO.
52846-5003-01

SERIAL NO.
09/845,783

APPLICANT
Loeb, et al.

FILING DATE
04/30/01

U.S. PATENT DOCUMENTS

FOREIGN PATENT OR PUBLISHED FOREIGN PATENT APPLICATION

OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)

	D	<u>Sm@rtReseller, http://freemag.smartreseller.com</u>
	E	<u>'CyberGold Delivers the Digital Elite to NewMedia Magazine', PR Newswire, p721SFM031</u>
	F	<u>'freebizmag.com Advertises on bpai.com; Online Collector of Business Publication Qualifiers Becomes BPA's First Contract Advertiser', Business Wire, pp. 243.</u>
	G	<u>http://www.freebizmag.com/welcome.asp?FBMVisitId=22443110</u>

EXAMINER		DATE CONSIDERED <u>4/13/05</u>
----------	---	-----------------------------------

EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)				Complete if Known	
				Application Number	52846-5003-01
				Filing Date	May 1, 2001
				First Named Inventor	Loeb
				Group Art Unit	
				Examiner Name	
Sheet	1	of	1	Attorney Docket Number	018638-04-5007

U.S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

Exr Initials	Foreign Patent Document			Name of Inventor or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	T ₁
	Country Code	Number	Kind Code (if known)			

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

Exr Initials	Include Name of Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T, 1
<i>JO</i>	TradePub.com [online] [retrieved on June 23, 2004]. Retrieved from the Internet <URL http://www.tradepub.com >, 2 pp.	
<i>JG</i>	"The Premier Internet Service For Professional Trade Publications", [online] [retrieved on June 23, 2004] Retrieved from the Internet <URL http://web.archive.org/web/19981292191933/http://www.tradepub.com >, 4 pp.	

Examiner Signature		Date Considered	4/13/05
--------------------	---	-----------------	---------